



Wednesday, March 13 – Miami, Florida

Time		Session and Speaker Name
ROUND 1		LET'S GET READY TO RUMBLE!
7:45 a.m. – 8:30 a.m.		Fueling up with the Payment Innovators: Breakfast Eat and grab coffee while engaging with exhibitors
8:30 a.m. – 8:45 a.m.		Leading the New Ways to Grow Digital Payments in LAC Eduardo Coello, Regional President Visa LAC
8:45 a.m. – 9:25 a.m.		Paving our Payment Security Roadmap Ellen Richey, Visa Vice Chairman and Chief Risk Officer
9:25 a.m. – 10:00 a.m.		Advancing Strong Consumer Authentication in an Opening Banking World Mark Nelsen, SVP Risk & Auth. Products
10:00 a.m. – 10:10 a.m.		Testing your Knowledge: Kahoot Questions
10:10 a.m. – 10:30 a.m.		Hydrating over Coffee with Solution Providers
ROUND 2		FEELING THE RING, ADJUSTING YOUR STYLE & BRINGING IT
10:30 a.m. – 11:10 a.m.		Style Matchup: Creating New Secure Ways to Pay and be Paid Panelists: To be confirmed Erick Goodman, VP Cardinal Commerce
11:10 a.m. – 11:40 a.m.		Global Online Fraud Report Lee Araujo, Sr. Sales Representative CyberSource
11:10 a.m. – 11:40 a.m.		Revolutionizing Acceptance and Infrastructure Panelists: To be confirmed Moderator: Renato Rocha, SBDL Merchant Sales & Solutions
12:20 a.m. – 12:30 p.m.		Testing your Knowledge: Kahoot Questions
12:30 p.m. – 1:30 p.m.		Connecting with Payment Industry Leaders over Lunch
ROUND 3		DODGING BLOWS & ADOPTING COUNTER PUNCHING MEASURES
1:30 p.m. – 2:10 p.m.		Defending the Crown Jewels and Disrupting the Perpetrators Penny Lane, VP Payment Fraud Disruption



2:10 p.m. – 2:50 p.m.		Building a Mote Around the Payment Ecosystem Panelists: To be confirmed Moderator: Lorna Atilas, SBDL Market Development
2:50 p.m. – 3:00 p.m.		Testing your Knowledge: Kahoot Questions
3:00 p.m. – 3:30 p.m.		Hydrating over Coffee with Solution Providers
ROUND 4		INNOVATING AND GOING FOR THE KNOCKOUT
3:30 p.m. – 4:10 p.m.		Optimizing Authorizations and Minimizing Fraud Panelists: To be confirmed Moderator: Claudia Bolt, SVP LAC Client Services
4:10 p.m. – 4:40 p.m.		Leveraging Innovation to Create New Secure Payment Solutions & Partnerships Vanessa Meyer, VP Innovation & Strategic Partnerships
4:40 p.m. – 5:20 p.m.		Panel – Title Pending Panelists: To be confirmed Moderator: To be confirmed
ROUND 5		CHAMPIONING CONSUMER TRUST
5:20 p.m. – 6:00 p.m.		Empower Consumers to Adopt Digital Payments Paula Guarin & Tata Cortez, Directors LAC Marketing
6:00 p.m. – 6:30 p.m.		Setting our Course Toward a Secure Payment Utopia (Recap) Georgina Mejia & Eduardo Canton, LAC Risk
6:30 p.m. – 8:30 p.m.		Cocktail – Mixing it up with Visa and Industry Leaders Reception



Thursday, March 14 – Miami, Florida

Time	Session and Speaker Name
8:30 a.m. – 9:00 a.m.	Fueling up with the Payment Innovators: Eat and grab coffee while engaging with exhibitors
Operational Workshops – Room 1	
9:00 a.m. – 9:40 a.m.	Guarding the Ecosystem and Managing Acquiring Risk Martin Elliott, VP Brand Protection Policy
9:40 a.m. – 10:20 a.m.	Countering with Push Payment and Contactless Risk Management Natalie England, Risk NA
Operational Workshops – Room 2	
9:00 a.m. – 9:40 a.m.	Outclassing Rivals by Enabling Secure and Seamless Digital Commerce Agustin Urgal, Sr. Director Visa Risk LAC
9:40 a.m. – 10:20 a.m.	Punching-out Issuer Fraud Adriana Umeda, Risk Director / Luis Reza, Risk Manager LAC
10:20 a.m. – 10:30 a.m.	Break
Operational Workshops – Room 1	
10:30 a.m. – 11:10 a.m.	Guarding the Ecosystem and Managing Acquiring Risk Martin Elliott, VP Brand Protection Policy
11:10 a.m. – 11:50 a.m.	Countering with Push Payment and Contactless Risk Management Natalie England, Risk NA
Operational Workshops – Room 2	
10:30 a.m. – 11:10 a.m.	Outclassing Rivals by Enabling Secure and Seamless Digital Commerce Agustin Urgal, Sr. Director Visa Risk LAC
11:10 a.m. – 11:50 a.m.	Punching-out Issuer Fraud Adriana Umeda, Risk Director / Luis Reza, Risk Manager LAC
11:50 a.m. – 12:15 p.m.	We are the Champions! - Closing Remarks Eduardo Perez, SVP LAC Risk