

# Chief Economist Newsletter

October 2017



## U.S. economy should continue slow and steady growth for the next several years

The U.S. economy is continuing its second-longest post-WWII expansion, and talk of a slowdown is intensifying. The length of the expansion is prompting the speculation, rather than any clear signs of a recession. In fact, consumers remain confident and their spending behavior is a clear indication: Retail sales (except autos) have been in a consistent growth pattern—up 5.1 percent on average year-to-date, according to the **Visa Retail Spending Monitor**, which reports spending on all forms of payment. Robust merchant categories such as restaurants and building, hardware and garden stores have helped to fuel the growth, as well as strong global travel spending, which is outpacing U.S. gross domestic product (GDP). The already-sluggish economy would likely be nearly anemic absent these and other strong sectors to help spur it along.

Growth of 2.0-2.5 percent in real GDP is expected for the next few years,\* which could accelerate if proposed tax cuts and infrastructure investments pass. Job growth and housing will help to drive economic growth. The robust job market and job creation numbers of recent years have boosted consumer confidence and credit expansion. Job openings are at near record highs, largely due to a skills mismatch in the existing workforce. Household formation continues to push housing demand and elevate prices. The U.S. Census Bureau estimates that demand is outstripping housing supply by roughly 350,000 units.

\* Source IHS Markit

In this issue:

**The U.S. economy should continue to grow slowly over the next few years**

**Employment, consumer confidence and spending are boosting economic growth**

**Recession is unlikely, unless extreme events intervene**

# U.S. economy should continue slow and steady growth for the next several years

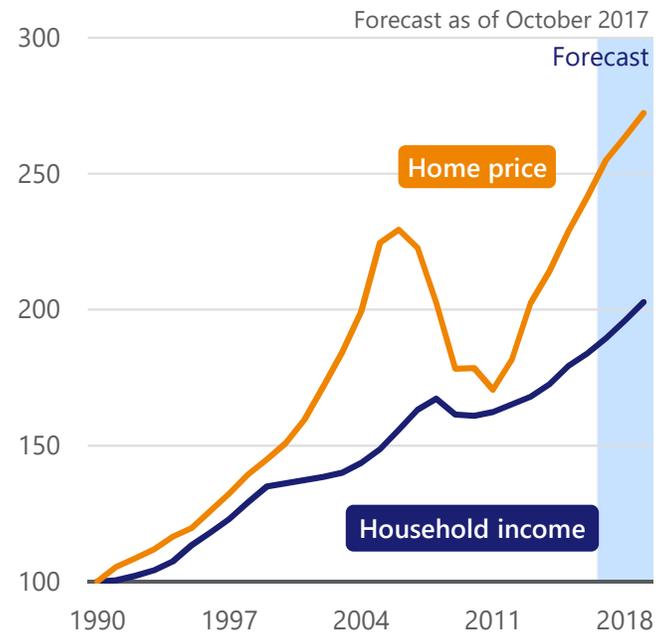
Economic expansions do not die of old age. Based on lessons learned from past recessions in the post-war period, certain telltale factors typically signal a coming recession. These include:

- Higher short-term interest rates than long-term rates (inversion of the yield curve). This is unlikely over the next 18-24 months, despite the increased probability of another Fed rate hike in 2017.
- Sharp rise in oil prices. U.S. production increases should offset recent OPEC cutback announcements. Gas prices went up due to the hurricanes, but oil prices declined and are now holding steady.
- Higher unemployment. Job growth is continuing, but job creation was lower than expected in August. The unemployment rate appears to have hit its low point of 4.3 percent. If it were to reach 4.8 percent, that could signal a looming recession—not likely in the coming year.
- Imbalances in financial or other markets. While equity prices relative to earnings are somewhat high, the market is surprisingly balanced. The housing market, conversely, is not. Home prices are increasing more quickly than household income, which could create an imbalance and lead to a correction in prices. This would impact consumer wealth, but is unlikely to cause a recession.
- Shortage of capital and liquidity hindering capital spending. Businesses are demonstrating a willingness to spend and heightened optimism should keep that momentum going.
- Looser lending standards since the end of the Great Recession. While more relaxed now, lending standards are nowhere near those that led to bad loans and the previous recession.
- Negative growth of leading economic indicators. The Conference Board index has been mostly on an upswing over the past year, despite a recent dip—likely due to the devastating hurricanes.

None of these conditions is expected soon. The expansion should continue at the same slow, plodding pace for the next two years or longer. Certain events could alter this path, such as war, terrorism, policy missteps or failure to pass fiscal stimulus or tax cuts.

Under the right conditions, any one of these could either put the slow economy on life support, or pull the plug altogether on the current expansion.

## Household income and existing home prices (1990 = 100)



Source: Moody's Analytics

## Composite Leading Economic Index (YoY percent change)



Sources: Visa Business and Economic Insights; Haver Analytics; Conference Board

## Sources

IHS Markit, Moody's Analytics, U.S. Census Bureau, Conference Board, U.S. Energy Information Administration (EIA)

## Forward-looking statements and disclaimer

This newsletter contains forward-looking statements within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. These statements are generally identified by words such as "outlook," "forecast," "projected," "could," "expects," "will" and other similar expressions. Examples of such forward-looking statements include, but are not limited to, statements we make about Visa's business, economic outlooks, population expansion and analyses. All statements other than statements of historical fact could be forward-looking statements, which speak only as of the date they are made, are not guarantees of future performance and are subject to certain risks, uncertainties and other factors, many of which are beyond our control and are difficult to predict.

Studies, survey results, research, recommendations, opportunity assessments, etc. (the 'Information') should be considered directional only. The Information should not be relied upon for marketing, legal, regulatory or other advice. The Information should be independently evaluated in light of your specific business needs and any applicable laws and regulations. Visa is not responsible for your use of the Information, including errors of any kind, or any assumptions or conclusions you might draw from their use.

For more information, please contact your Visa Account Executive or email Visa Performance Solutions at [vps@vps.com](mailto:vps@vps.com). You can visit us at [Visa.com/EconomicInsights](https://www.visa.com/EconomicInsights) or [Visa.com/TravellInsights](https://www.visa.com/TravellInsights).

**Visa Performance Solutions** is a global team of industry experts in strategy, marketing, operations, risk and economics consulting, with decades of experience in the payments industry. Using analytics from the payment network with the most purchase transactions worldwide, our team of subject matter experts can provide you with proven strategies and data-driven insights that support your business objectives.