

Fact Sheet

# Vaultify Shop



## A secure platform enabling merchants to enrich and streamline in-store and online checkout experiences

Vaultify Shop is a white-label platform enabling merchants (directly or via acquirers) to deliver richer shopping experiences through an omni-channel retail app. Merchants can digitize payments, gift and loyalty cards, coupons and receipts to streamline the checkout experience and increase conversions. Consumers can earn and pay with loyalty points, store digital receipts and receive coupons in real-time. Finally, by aggregating data, Vaultify Shop allows merchants to personalize recommendations and offers, potentially driving higher average revenue per customer.

## Potential benefits

### Omni-channel payment flows

Implement and manage omni-channel payment flows in a secure and simple way with a single integrated platform for participating merchants and acquirers.

### Reduce checkout times

Allow customers to pay in-app, in-aisle and online with their preferred payment method(s) and store receipts digitally.

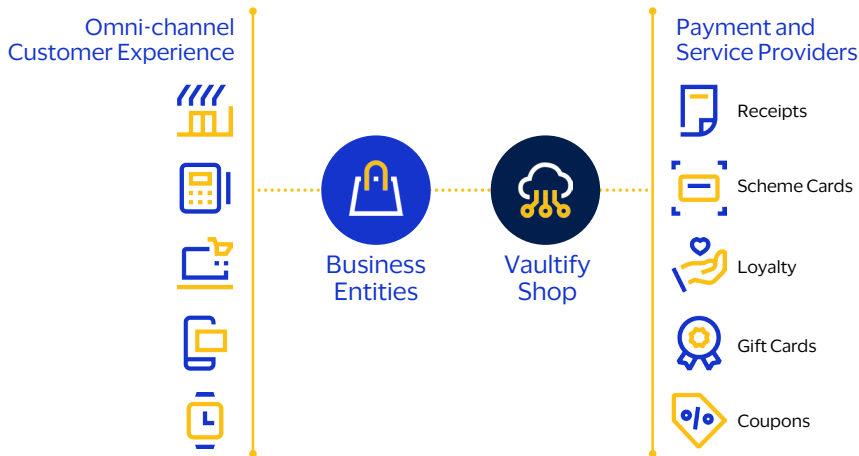
### Drive engagement

Enrich the shopping experience across channels with the easy enablement of loyalty programs, personalized offers, gift cards, split payments and more.

### Boost revenues

Delivering tailored offers and coupons in real-time can increase ticket size and increase sales conversions.

# How it works



- Vaultify Shop features Visa mobile payment solutions used by major merchants and banks and worldwide. It is comprised of several software modules that provide a secure and easy to implement payment solution
- It enables omni-channel customer experiences, in-store and online, enabling the customer to choose where and how to checkout
- Vaultify Shop enables participating merchants to connect to multiple third-party service providers and convert various forms of digital value - payments, gift and loyalty cards, coupons and receipts - into a unified currency

## Features

### Unified checkout

Ensure a consistent omni-channel user experience across desktop, mobile and native apps.

### Swift integrations

Integrate securely with payment service providers using a PCI DSS certified solution.

### Value-added services

Integrate with third party providers to provide loyalty programs, gift cards, split payments and more.

### Support tools

Benefit from configuration, customer support and reporting portals, and use integrated APIs.

### Security and compliance

Enable EMV<sup>®</sup> 3DS and meet global security and data privacy requirements such as PCI DSS and GDPR.

## Learn more

For more information, contact your Visa Account Executive or [click here to fill out our online enquiry form](#)