

# Don't break a sweat over payments

If you've ever worked out with a credit card stashed in your waistband or cash stuffed in your sock—or even worse, been stuck without any form of payment at all—you're not alone, according to Visa's new Sweaty Money Survey.\* But those days are over, thanks to exciting new technology that makes secure payments effortless.



## A better way to pay

Payment-enabled wearable activity trackers are about to make working out—and keeping a form of payment with you—more convenient than ever.

**60%** of respondents are **interested in using a wearable device to pay** for something while working out.

## What you're carrying

**71%** of respondents bring at least one payment option along with them while they're exercising.



**56%**

Carry a credit or debit card



**40%**

Stash cash



**27%**

Bring their smartphone



**7%**

Rock a wearable

## Where you keep it

Yoga pants and running shorts don't leave much room for a wallet. That's why **57 percent** of respondents have resorted to keeping their card, cash or phone in an uncomfortable or unconventional place while exercising.

**32%**

Sock or shoe



**24%**

Underwear or bra



**18%**

Held in hands



## Why you don't bring it

**57%** of respondents who don't carry any form of payment while exercising do so because they're **worried about losing it or have no place to put it**. Another 27 percent say they leave their payment options at home when they're working out because they're uncomfortable to carry.

## Stuck without a payment

**49%** of respondents have at least once wanted to make a purchase immediately before or after working out, but couldn't because they **didn't have any form of payment with them**.

\*The "Sweaty Money" survey was conducted among a panel of approximately 1,000 adult users ages 18 and older within the United States by Wakefield on behalf of Visa in August 2017.