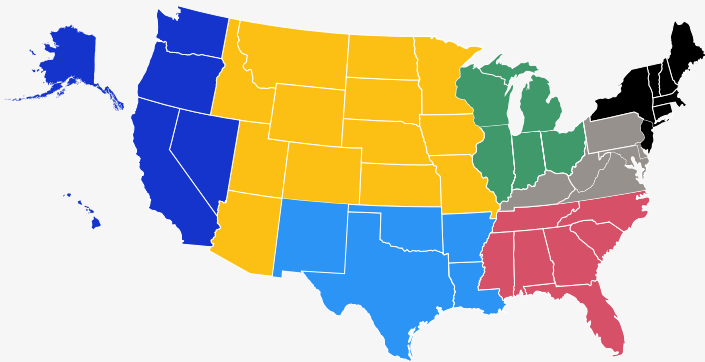


# Empowering & uplifting community financial institutions

Visa is proud to partner with and invest in community financial institutions and other industry organizations to strengthen local economies and communities. We aim to be an extension of your team to help bring innovation, trust, access and prosperity to your communities.



Visa has dedicated teams in seven regions across the country to help support community financial institutions like yours. We're here to help you stay competitive while also engaging in activities relevant to the needs of your local communities. We partner with state and national associations, industry innovators, researchers and change makers to maximize our relevancy and impact in your region.

## At Visa, we're:



### Dedicated to your community

We partner with thousands of community financial institutions across the country.



### Focused on driving performance

Our strong brand preference amongst customers helps lead to higher share of wallet.



### Committed to growing your business

We provide insights, tools and services you need to be successful.

## Visa provides you with the tools, resources and support you need to thrive

### Valuable Insights

Optimize performance, refine strategy, generate financial projections and more using actionable insight from Visa's expertise and resources.

### Financial Education

From videos and lesson plans to calculators and games, we have resources for wherever your customers are on their financial journey.

### Marketing Support

Take advantage of Visa's turnkey assets, best practices, analytics and existing partnerships to drive engagement.

### Community Programs

Let Visa help to maximize your impact through efforts such as community events, government representation and engagement and much more.

Let's start working on new opportunities together.

Learn more at [visa.com/communityissuers](https://www.visa.com/communityissuers)

