



# Finding strength in community.



Community financial institutions are partnering with Visa to expand their capabilities ... and to make a difference.



Visa has VPs in eight regions across the country to help support community financial institutions like yours. We're here to help you stay competitive while also engaging in activities relevant to the needs of your local communities. Work with Visa to get the tools, resources, and support you need to thrive.

## Hear from Visa leadership coast to coast:

"It's that feeling of touching community. **Our clients are receptive to us being more engaged and present.**"



Diane Olson, VP  
West Region

"**We're helping clients to expand their business** and find areas that maybe they haven't focused on before."



Anne Doligale, VP  
Mid-West Region

"We have tight, close-knit relationships with our clients. **They view us as a strategic partner.**"

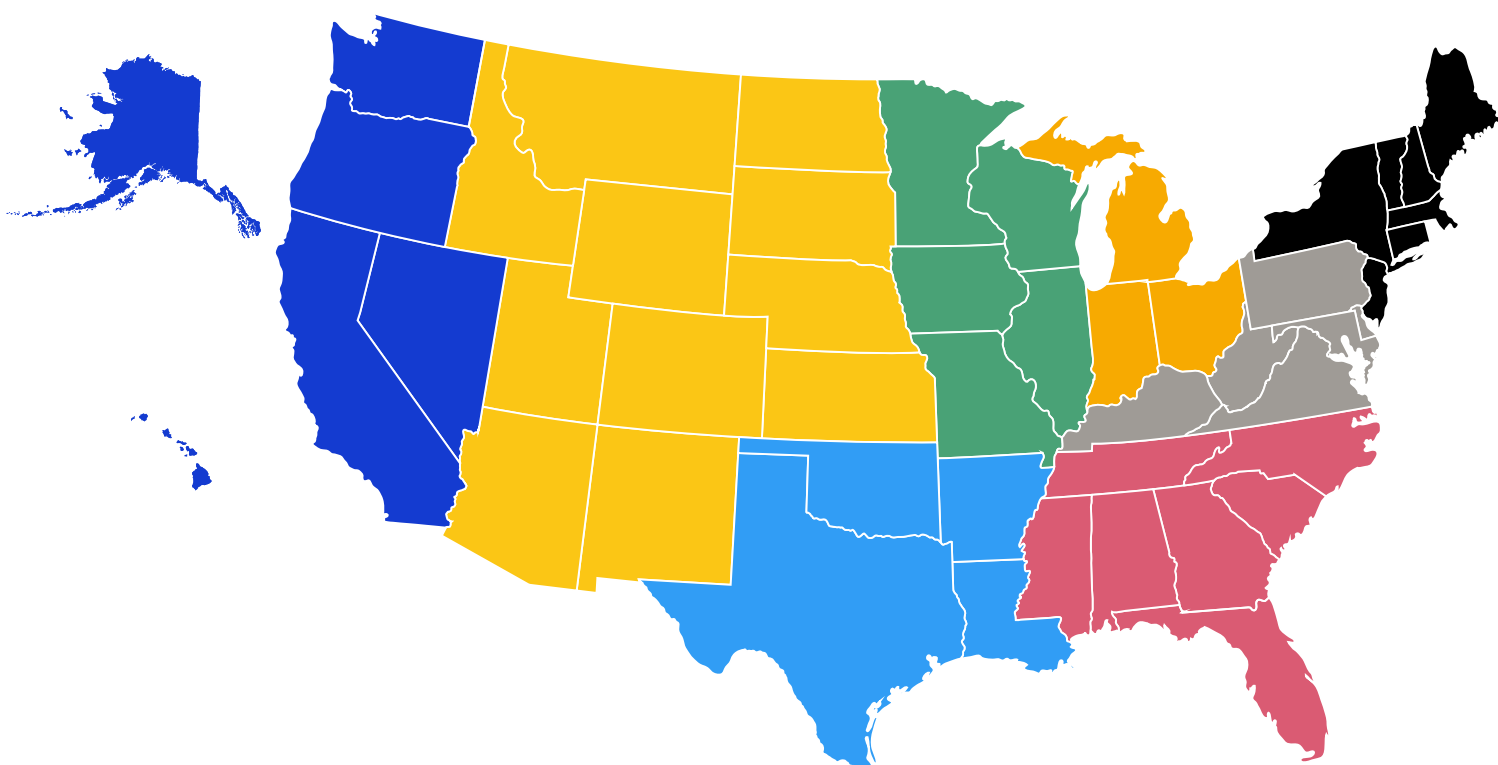


Kyle Elliott, VP  
Great Lakes Region

"Our client commitment is contagious. **It drives a passion in me to find every way Visa can help.**"



Anne O'Toole, VP  
Northeast Region



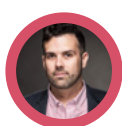
Brent Vaughan, VP  
Central Region

"**There's a relationship that goes beyond just business.** It's important that we're out doing good."



Jacquelyn Sinatra, VP  
Southwest Region

"**We're really excited to do all we can** to ensure that everybody is able to participate in payments."



Jorge Esteban, VP  
Southeast Region

"**There's a great deal of trust that we bring to the table.** We can open the door on some of those more challenging conversations."



Emily Leach, VP  
Mid-Atlantic Region

"**It's having an impact.** Not only on portfolio growth, but in giving back to the local community."



"Our goal is to be an extension of your team and to help you feel confident that you have the tools, technology, and support you need to compete in the ever-changing payments ecosystem."

— Celeste Schwitters  
Senior VP and Head of Community Accounts

## Visa has a team in your market to help you address specific needs:



**Help increase card holder satisfaction and loyalty** – by enabling digital solutions



**Provide financial education to everyone** – no matter where they are on their financial journey



**Amplify your impact** – actively participate in the communities we all serve

Let's start working on new opportunities together.

Learn more at [visa.com/communityissuers](https://www.visa.com/communityissuers)

