

Your money, your way

The tech revolution in 2020 that changed the ways we pay

People around the world can't stop tapping

Globally, we saw widespread growth in **contactless payments** which are becoming the standard for face-to-face transactions:



Tap like a pro

In more than **60 countries around the globe**, Visa has increased limits on the amount of tap to pay transactions — meaning **you can pay for larger purchases with a simple and secure tap**

Look 

Check for the Contactless Symbol  on the store's checkout terminal

Tap 

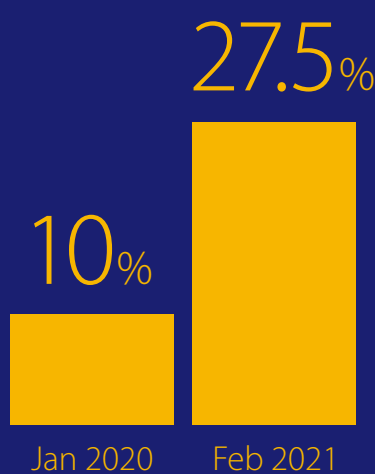
When prompted, bring your card or device within a few inches of the Contactless Symbol 

Go 

Once your payment is confirmed, you're good to go

New York City — where tap to pay is trending

Of all face-to-face transactions in New York City, tap to pay increased from:²



Tap to ride is now available for the estimated **1.7 billion riders on New York's MTA**³

And people are tapping to ride, with **31 million Visa taps on the MTA**²

Merchants went multi-dimensional — to meet you online, at the curb and at your door



The card wash

More than 3 in 5 surveyed consumers (62%) are taking steps to keep their credit card clean⁴



✓ DO

Do use disinfecting wipes to clean both sides of the card

Do wash with dish soap under running water for 20 seconds

✗ DON'T

Don't use harsh chemicals or abrasive materials to clean

Don't use rubbing alcohol

Don't submerge the card

Money's moving in real-time* — between friends, family and businesses worldwide

Whether you prefer to be paid via your debit card or directly to an account, **Visa Direct enabled nearly 3.5 billion push payments transactions globally in fiscal year 2020**⁵



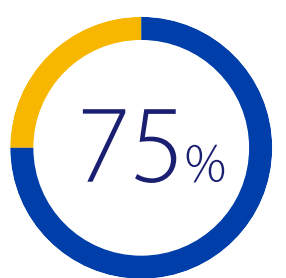
Government Payments

Receiving disbursements from the government to make purchases is simple, convenient and secure with Visa Prepaid Cards. The U.S. Department of Treasury distributed nearly **12 million Economic Impact Payments** using these cards from April 2020 – February 2021⁶

P2P

Payback's a breeze through **100+ enabled person-to-person (P2P) providers**. This payment choice is gaining steam as Visa Direct-enabled P2P payments saw a **75% year-over-year growth globally**⁷

P2P payments on Visa Direct grew globally in 2020



100+ enabled P2P providers

Emerging payment tech to know



Tap to Phone: Technology that helps transform current Android smartphones or tablets into contactless payment acceptance terminals without additional hardware



Installments (aka buy now, pay later): Make big purchases without breaking the budget by splitting purchases into equal payments over a set amount of time



Cryptocurrency (aka digital currency): Consumers holding bitcoin and other digital assets can get a Visa card with one of the 35 crypto wallets and exchanges issuing Visa. That card is good for fiat transactions at any of the nearly 70M merchants who accept Visa

*Actual fund availability depends on receiving financial institution and region

¹ VisaNet Data, Dec. 2020; ² VisaNet Data, February 2021; ³ MTA Data, subway and bus ridership for 2019; ⁴ Visa Back to Business Study, 2021 Outlook, Global Small Business and Consumer Insights; ⁵ VisaNet Data, FY2020; ⁶ Visa Government Payment Card Program; ⁷ Visa FY2020 Annual Report

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