

## Call for Submissions for the 2019 Excellence in Innovation Award!

Is your organization using Visa DPS solutions to innovatively drive growth, gain operational efficiencies or enhance service to your customers? At Visa DPS, we want to hear how our technology and services are helping your institution creatively meet the changing needs of your customers. In its fifth year, the *Excellence in Innovation* award recognizes the ways our clients use Visa technology to deliver world-class service and drive business impact. We want to celebrate your success and tell your story!

Submissions are now open for the 2019 *Excellence in Innovation* award, which the sole qualitative award category of the Visa DPS Client Achievement Awards. Visa DPS strives to support, inspire and celebrate innovation. As a trusted business partner, tell us your story, inspire others and claim your place among the payment industry's creative catalysts.

Submissions will be equally weighted on:

1. New learned insights and next steps for the innovation (25%)
2. Measurable results, such as growth or new efficiencies (25%)
3. Enhancement of customer relationship (25%)
4. Engagement with and utilization of Visa services and capabilities (25%)
5. Bonus for creativity of submission based on brief/write-up and supporting materials (videos, graphics, etc.) (+10%)

The *Excellence in Innovation* award category is the sole qualitative award of the Visa DPS Client Achievement Awards. DPS clients interested in being considered for the Excellence in Innovation award must complete and submit the submission form by the determined deadline. To submit for consideration, clients can work with independently or with Visa DPS account and or product teams. Partnership with Account Managers and/or Account Executives is recommended.

**SUBMISSIONS ARE DUE FRIDAY, JANUARY 17, 2020 @ 11:59:00pm PST. See next page for submission form and details.**

### Notice of Confidentiality

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### Program Information

Institution Name:	<input type="text"/>	BID #:	<input type="text"/>
Select which Card Product(s) to be considered:	<input type="radio"/> Credit	<input type="radio"/> Debit	<input type="radio"/> Prepaid
Scale of Program	Spend: <input type="text"/> (# txns, \$ of purchase volume)	Accounts: <input type="text"/> (# active cards)	Growth: <input type="text"/> (both active cards & txns)

Provide 1 to 2 sentences that captures the essence of your innovation.

## Core Considerations

Submissions will be equally weighted on the following:

1. New learned insights and next steps for the innovation: *(250 maximum word count)*

2. Measurable results; such as growth or new efficiencies: *(250 maximum word count)*

3. Enhancement of the customer relationship, and: *(250 maximum word count)*

4. Engagement with and utilization of Visa service capabilities: *(250 maximum word count)*

5. 10% bonus for creativity of submission based on brief/write-up and supporting materials that contribute to the *Customer Experience*.  
Please see next page for 'Additional Instructions' on how to send supporting materials.

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## Submitter Information

Primary Client Contact:

Client Name:

Phone #:

Email:

Primary Nominator Contact:

Nominator Name:

Phone #:

Email:

Visa Client Management Information: If applicable, please list Visa Client Support staff.

Name:

Name:

Email:

Email:

## Additional Instructions

Click on left side menu to include any attachments (per Core Consideration #5).

Total file size of submission should not exceed 10MB. Links to videos, images, PDF, ppt, excel, word are all acceptable.

Submit the completed form and any additional materials to [DPSClientAwards@visa.com](mailto:DPSClientAwards@visa.com)